



# Ef Studio

## Licensing Details Overview

---

### A SIMPLE BRIEF TO HELP YOU FIND THE RIGHT LICENSE FOR WHAT YOU NEED

---



#### Standard Desktop License

- ✓ This licence is reserved to individuals/freelancers. It allows to *1 single person* on only *1 computer* to use the font(s) for commercial purposes for **unlimited projects**.
- ✓ You can create and distribute *graphics, and artworks -not included logo/logotype-* for display on any surface and *physical end products* (t-shirts, mugs, etc.), or any other surface with a maximum of **1000 pcs** prints or sales. You can buy multiple licenses for more than 1000 pcs, Prints or Sales
- ✗ This license doesn't apply to *website* (using *@font-face*), *eBook*, *broadcast* and *software embedding* uses
- ✗ You can not re-sell and redistribute the font(s) to third parties (your client or his employees, etc.)



#### Bussiness/ Studio License

- ✓ This licence is reserved to *design studios, agencies* or other *legal entities*. One license allows the use of the font(s) for commercial purposes for a maximum of 10 users on 20 computers for **unlimited projects**.
- ✓ You can create and distribute *graphics, and artworks -included logo/logotype-* for display on any surface and *physical end products* (t-shirts, mugs, etc.), or any other surface with a maximum of **1000 pcs** prints or sales. You can buy multiple licenses for more than 1000 pcs Prints or Sales
- ✗ This license doesn't apply to *website* (using *@font-face*), *eBook*, *broadcast* and *software embedding* uses.
- ✗ You can not re-sell the font(s) to third parties (your client or his employees, etc.).



#### Digital Ads License

- ✓ This licence is reserved to *design studios, agencies* or other *legal entities*. One license allows the use of the font(s) for commercial purposes for a maximum of 10 users on 30 computers for **unlimited projects**.
- ✓ You can create and distribute *graphics, and artworks -not included logo/logotype-* for display on *digital media* for *advertising* or *promotion* such as Banner Ads, Etc.
- ✓ Included monetized *social media platforms*: Facebook, Twitter, Instagram, etc.
- ✗ This license doesn't apply to *website* (using *@font-face*), *eBook*, *broadcast* and *software embedding* uses.
- ✗ You can not re-sell and redistribute the font(s) to third parties (your client or his employees, etc.).



## Webfont License

- ✓ This license allows to embed font files into your *CSS code* and use it on a website as dynamic text using *@font-face*.
  - ✓ One license allows to embed the font(s) into only one domain name. You can buy multiple licenses for more than one website.
  - ✓ EOT, WOFF file formats.
  - ✗ This license doesn't apply to *offline, application, server* and *broadcast* use.
  - ✗ You can not create *graphics, logos, and artworks* for display on any surface or any *physical products*.
  - ✗ You can not re-sell and redistribute the font(s) to third parties (your client or his employees, etc.).
- 



## E-Pub/App/Game License

- ✓ You can embed the font(s) for use in *computer softwares, web/mobile applications, games, and eBooks*.
  - ✓ One license covers a single *software/app/eBook* title on an unlimited *platforms* and *sales/download*. You can buy multiple license for more than one title.
  - ✓ You can not create *graphics, logos, and artworks* for display on *digital ads* or any surface or *physical products*.
  - ✗ You can not embed the font(s) in a *web/mobile app* that enables the end user to create customized final graphics including rasterized uses of the font.
  - ✗ You can not embed the font(s) in an *App* that enables the end user to create *custom vector* typesetting with the font.
  - ✗ You cannot re-sell and redistribute the font(s) to third parties with the *App's source code*.
- 



## Broadcast License

- ✓ This license allows the installation of the fonts on all production workstations necessary to *pre-production* as well as realtime rendering of the font(s) for unlimited *broadcasting/tv/movie/cinema titling* and *motion graphic*.
- ✓ One license allows to embed the font(s) into unlimited title and covers unlimited *platforms, sales* and *upgrades*. without limitation of *views* and *impressions*)
- ✓ Included monetized *social media platforms*: YouTube, Facebook, Twitter, Instagram, etc.
- ✗ You can not create *graphics, logos, and artworks* for display on any surface or *physical end products*.
- ✗ You can not re-sell and redistribute the font(s) to third parties.



## Server License

- ✓ Server license is required for sites, web apps, or services that allow a non-licensed user to utilize the font to create a product, for example; personalized t-shirts, PDF, business cards, and pictures.
  - ✓ This license is applies only for 1 (one) Server Installation and valid for a lifetime. You can buy multiple license for more than server.
  - ✗ You can not re-sell and redistribute the font(s) to third parties.
- 



## Corporate License (National and Worlwide)

- ✓ This licence allows to a *single corporate entity* to use and distribute the font(s) internally to all its *employees* (without limitation of *users* and *computers*), as well as to related *suppliers* (marketing and advertising agencies, shops, etc) at unlimited locations in 1 (one) country for *National Corporate License*, and unlimited locations around the world for *Worldwide Corporate License*.
  - ✓ The *Worldwide* and *National Corporate license* covers a 360° all communication plan: *desktop*, *web* and *device* uses.
  - ✗ You can not re-sell the font(s) to third parties.
- 

### YOU ARE NOTALLOWED:

#### Re-sell and Re-distribute

The font(s) purchased are only for you/your Company users & employees. You **can not** re-sell and re-distribute the font(s) to any third parties.

#### Convert

Converting font(s) into different formats without written permission from us. Except you purchased the *World Wide Corporate Licenses*.

#### Duplicate

Duplicate or copy the font(s) to anyone, beside your Company users & employees.

#### Modification

Modificate the font(s) or some *glyphs* without license/permission.